



Dear VIP Club Members,

We are slowly preparing for a change to our loyalty club and will be moving to a new and improved club starting in 2018. Unfortunately, the old club and the new club won't be compatible with each other. Current points will not be transferable. This means a totally clean slate for all!

Changes to the loyalty club began on July 1st and you may have already started to notice some changes as we make this transition. We can assure you that as the days and weeks go by, you will start to receive email communication from us about the phasing out of the current club and be provided with exciting ways to cash in your points.

We can assure you that our listener rewards club will be much easier to participate in and win. The upside is you won't have to jump through any hoops by clicking on links, typing in words for points, taking surveys, etc... You will simply listen to the station through your desktop computer or mobile app and have nearly instant access to benefits!

The New Country 92.3 Loyal Listener Club will no longer exist starting on January 1st, 2018. As of January 1st, 2018 all earned points will be lost. We encourage you to use as many of your earned points between now and then so they do not go to waste.

As a thank you for being a part of our loyal listener club, we will have some 'farewell' giveaways that include some really cool prizes! Please be on the lookout for these contests in the coming months.

If you have any questions feel to reach out to Rachel Cook at rcook@newcountry923.fm